

### Intakes

September and January

### Duration

#### Full time

12 months for Sept entry,

17 months for Jan entry

#### Full time with internship

18 months for Sept entry,

21 months for Jan entry

#### Part time (home students)

24+ months

### Entry Requirements

- An Honours degree at 2:2 level or above in any subject (or equivalent).
- Students whose first language is not English will be required to demonstrate proficiency to a minimum level of 6.5 IELTS (and minimum of 5.5 in each element) or equivalent.
- Students with relevant previous study at postgraduate level or with extensive experience may be considered eligible for recognition of prior learning.

### The internship

- An optional internship (up to 6 months in duration) is available to all students, taking place on completion of the taught modules.
- The internship will not be credit-rated but will allow the student to gain first-hand experience within a real business environment to enhance their future employability.

Our Master of Business Administration (MBA) programme is designed to advance your academic knowledge and develop your career prospects. It is aimed at graduates of any discipline who have an interest in developing their understanding of leading a business, aspire to run their own business, or are motivated to move away from a functional specialism into general management. The three themes of internationalisation, employability and sustainability are central to the programme design and to your experience as a student.

Specific exposure to the international business context will be provided through links to live case studies to enable you to gain an appreciation of real business contexts. Additionally, the programme will examine management decision making at a strategic level and you will gain the necessary skills to become a well-rounded business leader. You will also develop a critical awareness of operating as a leader in a sustainable and ethical business.

### Course Content and Modules

Course Content and Modules			
Marketing Management	International Human Resource Management	Global Strategy	Research Methods
Financial Management	Corporate Entrepreneurship and Innovation	<b>2 Optional modules:</b> Leadership and Change Management, Operations and Value Chain Management, Business Information Systems, Managing Across Cultures, Managing for Sustainable Futures, Cyber Security and The Online Market	
6-month internship (optional)			
Research Project			

### Assessment

A wide variety of assessment methods are used, including case studies, research projects, reports, presentations, and examinations.

### Key features

- Upon successful completion of the course, you will receive dual accreditation with the Chartered Management Institute (CMI) – Certificate in Strategic Management.
- A multinational programme enabling you to share your experience and build a global mindset.
- Postgraduate Scholarships and Discounts of up to £3,000 available for international students, based on their grades.
- A flexible design allowing two entry points, in September and January.
- Opportunities to experience relevant practice through the internship pathway option.
- 20% alumni discount available for full-time masters' courses.

### Student employability

Employability is a key element of the philosophy of the MBA course design. The course is structured around producing competitive graduates ready for the current challenges of the job market. They are taught a wide range of current and relevant topics and trained to exhibit the best attributes and qualities of critical, open-minded, inclusive and skilful individuals. Besides, the international nature of the candidates, the diversity of expertise and backgrounds together with the UW commitment to the sustainability agenda will play a crucial role in shaping the learning experience and the qualities of the graduates which will have a profound impact on their employability.

For application enquiries, please contact [PGwbs@worc.ac.uk](mailto:PGwbs@worc.ac.uk)