

University of Worcester WORCESTER BUSINESS SCHOOL

Intakes

September and January

Duration

<u>Full time</u> 12 months for Sept entry, 17 months for Jan entry

<u>Full time with internship</u> 18 months for Sept entry, 21 months for Jan entry

Part time (home students) 24+ months

Entry Requirements

- An Honours degree at 2:2 level or above in any subject (or equivalent).
- Students whose first language is not English will be required to demonstrate proficiency to a minimum level of 6.5 IELTS (and minimum of 5.5 in each element) or equivalent.
- Students with relevant previous study at postgraduate level or with extensive experience may be considered eligible for recognition of prior learning.

The internship

- An optional internship (up to 6 months in duration) is available to all students, taking place on completion of the taught modules.
- The internship will not be credit-rated but will allow the student to gain first-hand experience within a real business environment to enhance their future employability.

Our International Management course is designed to equip you with the knowledge and skills to enable you to manage and lead in private, voluntary, and public domains. It has a specific focus on managing businesses on a global scale and will help you to develop an understanding of practices from around the world.

You will be exposed to live case studies to allow you to gain an appreciation of real business contexts. You will also be encouraged to develop your skills and competencies as managers throughout the course and to apply your knowledge in a final, business related research project. Employability is a key aspect of the course and you will be given the opportunity to customise your degree according to your individual career goals.

Course Content and Modules

International Human Resource Management	Global Strategy	Research Methods	Managing Corporate Reputation
Managing for Sustainable Futures	Managing Across Cultures	2 Optional modules: International Business, Cybersecurity and the Online Market, Business Information Systems, Coaching and Mentoring, Corporate Entrepreneurship and Innovation	
6-month internship (optional)			
Research Project			

Assessment

A wide variety of assessment methods are used, including case studies, research projects, reports, presentations, and examinations.

Key features

- → Upon successful completion of the course, you will receive dual accreditation with the Chartered Management Institute (CMI) Certificate in Strategic Management.
- → A multinational programme enabling you to share your experience and build a global mindset and creating opportunities for cross-learning amongst students of diverse backgrounds and cultures from around the world.
- → Postgraduate Scholarships and Discounts of up to £3,000 available for International Students, based on their grades.
- \rightarrow Opportunities to experience relevant practice through the internship pathway option.
- → A flexible design allowing two entry points, in September and January.
- \rightarrow 20% alumni discount available for full-time masters' courses.

Student employability

Employability is a key element of the philosophy of the course design. The course is structured around producing competitive graduates ready for the current challenges of the job market. You are taught a wide range of current and relevant topics and trained to exhibit the best attributes and qualities of critical, open-minded, inclusive, and skilful individuals. Besides, the international nature of the candidates, the diversity of expertise and backgrounds together with the UoW commitment to the sustainability agenda will play a crucial role in shaping the learning experience and the qualities of the graduates which will have a profound impact on their employability.

For application enquiries, please contact PGwbs@worc.ac.uk

