

BA (Hons) Accounting & Finance

Level 4			
Introduction to Management Accounting 1100	Introduction to Financial Accounting 1110	Law for Accounting & Finance 1120	Unlocking Individual Potential 1220
Level 5			
Financial Reporting 2111	Management Accounting 2101	Financial Markets & Investment 2112	Unlocking Organisational Potential 2220
Optional - Third year abroad (WORC3000) or Work Placement (BMGT3404) or Overseas Work Placement (BMGT3405)			
Level 6			
Audit & Ethics 3114	Strategic Financial Management 3111	Advanced Financial Reporting 3110	Option
Strategic Business Management 3115		Advanced Management Accounting 3100	

Optional Modules for Accounting & Finance

Level 6 Options			
Taxation 3116	International Banking & Finance 3113	Applied Economics 3130	Rethinking Organisational Value 3221

Accountancy & Finance will not be able to do optional UW optional modules at L4

BA (Hons) Business Management

Level 4			
Unlocking Individual Potential 1220	Customer Insight & Marketing 1000	Financial Management 1111	Generation Digital 1002
		Data Driven Decisions 1001 or UW option	
Level 5			
Unlocking Organisational Potential 2220	Limited 30-credit option*	Option	Option
		Option	Option
Optional - Third year abroad (WORC3000) or Work Placement (BMGT3404) or Overseas Work Placement (BMGT3405)			
Level 6			
International Business Strategy 3200	Re-thinking Organisational Value 3221	Option	Option
		Option	Option

***L5 Limited option is a choice of BMGT2223 (Responsible Business) or BMGT2400 (Consultancy & Research Methods) or BMGT2100 (Fundamentals of Management Accounting) or BMGT 2000 (Integrated Marketing Communications)**

Optional Modules for Business Management

Level 5 Options			
Integrated Marketing Communications 2000*	Fundamentals of Management Accounting 2100*	Fundamentals of Financial Accounting 2110	Financial Markets and Investments 2112
The Global Economy: Institute Trade FDI 2113	Responsible Business 2223*	Consultancy & Research Methods 2400 *	
Semester 1			
Market Insight 2002	Essential PR 2010	Value Chain Management 2021	Micro Economics 2130
Creating a High Perform Workforce 2210	Selling and Sales Management 2222	Digital Content Systems and Ecommerce 2300	Cultivating the Entrepren. Mindset 2320
Semester 2			
Life-style Marketing 2001	PR and Campaigning 2011	Macro Economics 2131	Managing Successful Projects 2200
Developing Employee Talent 2221	Social Commerce 2301	New Venture Formation 2321	
Level 6 Options			
Digital and Social Media Marketing 3000	Spin Doctors and Other Persuaders 3010	Advertising & Digital Communications 3020	Strategic Financial Management 3111
International Banking and Finance 3113	Taxation 3116	Applied Economics 3130	Strategic Challenges for HRM 3210

Research Project 3400**	Consultancy Project 3401**	Business Innovation & Entrepreneurship 3420	
Semester 1			
Brand Management 3001	Customer Relationship Management 3003	Digital Business 3300	
Semester 2			
International Marketing 3002	Business Intelligence and Analysis 3311	The Next Big Thing 3310	

****BMGT3400 and BMGT3401 is optional only for BA Business Management, but not for top-up.**

BA (Hons) Business Studies

Level 4			
Unlocking Individual Potential 1220	Customer Insight & Marketing 1000	Financial Management 1111	Generation Digital 1002
		Data Driven Decisions 1001 or UW option	
Level 5			
Unlocking Organisational Potential 2220	Limited 30-credit option*	Option	Option
		Option	Option
Optional - Third year abroad (WORC3000) or Work Placement (BMGT3404) or Overseas Work Placement (BMGT3405)			
Level 6			
International Business Strategy 3200	Business Investigation 3402	Option	Option
		Option	Option

*L5 Limited option is a choice BMGT2223 (Responsible Business) or BMGT2100 (Fundamentals of Management Accounting) or BMGT 2000 (Integrated Marketing Communications)

Optional Modules for Business Studies

Level 5 Options			
Integrated Marketing Communications 2000*	Fundamentals of Management Accounting 2100*	Fundamentals of Financial Accounting 2110	Financial Markets and Investments 2112
The Global Economy: Institute Trade FDI 2113	Responsible Business 2223*		
Semester 1			
Market Insight 2002	Essential PR 2010	Value Chain Management 2021	Micro Economics 2130
Creating a High Perform Workforce 2210	Selling and Sales Management 2222	Digital Content Systems and Ecommerce 2300	Cultivating the Entrepren Mindset 2320
Semester 2			
Life-style Marketing 2001	PR and Campaigning 2011	Macro Economics 2131	Managing Successful Projects 2200
Developing Employee Talent 2221	Social Commerce 2301	New Venture Formation 2321	

Level 6 options on reverse.

Level 6 Options			
Digital and Social Media Marketing 3000	Spin Doctors and Other Persuaders 3010	Advertising & Digital Communications 3020	Strategic Financial Management 3111
International Banking and Finance 3113	Taxation 3116	Applied Economics 3130	Strategic Challenges for HRM 3210
Business Innovation & Entrepreneurship 3420			
Semester 1			
Brand Management 3001	Customer Relationship Management 3003	The Dark Side of Management 3201	Digital Business 3300
Semester 2			
International Marketing 3002	The Next Big Thing 3310	Business Intelligence and Analysis 3311	

BA (Hons) Business & Finance

Level 4			
Unlocking Individual Potential 1220	Customer Insight & Marketing 1000	Financial Management 1111 Data Driven Decisions 1001 or UW option	Generation Digital 1002
Level 5			
Unlocking Organisational Potential 2220	Financial Markets & Investment 2112	The Global Economy: Institutions, Trade & FDI 2113	Option
			Option
Optional - Third year abroad (WORC3000) or Work Placement (BMGT3404) or Overseas Work Placement (BMGT3405)			
Level 6			
International Business Strategy 3200	Strategic Financial Management 3111	International Banking & Finance 3113	Option
			Option

Optional Modules for Business & Finance

Level 5 Options			
Integrated Marketing Communications 2000	Fundamentals of Management Accounting 2100	Fundamentals of Financial Accounting 2110	Responsible Business 2223
Consultancy & Research Methods 2400			
Semester 1			
Market Insight 2002	Essential PR 2010	Value Chain Management 2021	Micro Economics 2130
Creating a High Perform Workforce 2210	Selling and Sales Management 2222	Digital Content Systems and Ecommerce 2300	Cultivating the Entrepren Mindset 2320
Semester 2			
Life-style Marketing 2001	PR and Campaigning 2011	Macro Economics 2131	Managing Successful Projects 2200
Developing Employee Talent 2221	Social Commerce 2301	New Venture Formation 2321	

Level 6 Options			
Digital and Social Media Marketing 3000	Spin Doctors and Other Persuaders 3010	Advertising & Digital Communications 3020	Taxation 3116
Applied Economics 3130	Strategic Challenges for HRM 3210	Research Project 3400	Consultancy Project 3401
Business Innovation & Entrepreneurship 3420			
Semester 1			

Brand Management 3001	Customer Relationship Management 3003	Digital Business 3300	
Semester 2			
International Marketing 3002	The Next Big Thing 3310	Business Intelligence and Analysis 3311	

BA (Hons) Business & Human Resource Management

Level 4			
Unlocking Individual Potential 1220	Customer Insight & Marketing 1000	Financial Management 1111	Generation Digital 1002
		Data Driven Decisions 1001 or UW option	
Level 5			
Unlocking Organisational Potential 2220	Creating a High Perform Workforce 2210	Consultancy and Research Methods 2400 or Responsible Business 2223*	Option
	Developing Employee Talent 2221		Option
Optional - Third year abroad (WORC3000) or Work Placement (BMGT3404) or Overseas Work Placement (BMGT3405)			
Level 6			
International Business Strategy 3200	Strategic Challenges for HRM 3210	Option	Option

1. Business and HRM students not permitted to do Rethinking Organisation Value BMGT3221 at L6

2. Students wishing to obtain CIPD accreditation must take BMGT2400 and BMGT3400.

*L5 Limited option is a choice of (Consultancy and Research Methods BMGT2400 **OR** Responsible Business BMGT2223)

Optional Modules for Business & HRM

Level 5 Options			
Integrated Marketing Communications 2000	Fundamentals of Management Accounting 2100	Fundamentals of Financial Accounting 2110	Financial Markets and Investments 2112
The Global Economy: Institute Trade FDI 2113	Responsible Business 2223*	Consultancy & Research Methods 2400 *	
Semester 1			
Market Insight 2002	Essential PR 2010	Value Chain Management 2021	Micro Economics 2130
Creating a High Perform Workforce 2210	Selling and Sales Management 2222	Digital Content Systems and Ecommerce 2300	Cultivating the Entrepren Mindset 2320
Semester 2			
Life-style Marketing 2001	PR and Campaigning 2011	Macro Economics 2131	Managing Successful Projects 2200
Developing Employee Talent 2221	Social Commerce 2301	New Venture Formation 2321	

Level 6 Options			
Digital and Social Media Marketing 3000	Spin Doctors and Other Persuaders 3010	Advertising & Digital Communications 3020	Strategic Financial Management 3111
International Banking and Finance 3113	Taxation 3116	Applied Economics 3130	Strategic Challenges for HRM 3210
Research Project 3400	Consultancy Project 3401	Business Innovation & Entrepreneurship 3420	
Semester 1			
Brand Management 3001	Customer Relationship Management 3003	Digital Business 3300	
Semester 2			
International Marketing 3002	The Next Big Thing 3310	Business Intelligence and Analysis 3311	

BA (Hons) Business & Marketing

Level 4			
Unlocking Individual Potential 1220	Customer Insight & Marketing 1000	Financial Management 1111	Generation Digital 1002
		Data Driven Decisions 1001 or UW option	
Level 5			
Unlocking Organisational Potential 2220	Integrated Marketing Communications 2000	Market Insight 2002	Option
		Social Commerce 2301	Option
Optional - Third year abroad (WORC3000) or Work Placement (BMGT3404) or Overseas Work Placement (BMGT3405)			
Level 6			
International Business Strategy 3200	Customer Relationship Management 3003	Brand Management 3001	Option
	International Marketing 3002	The Next Big Thing 3310	Option

Optional Modules for Business & Marketing

Level 5 Options			
Fundamentals of Management Accounting 2100	Fundamentals of Financial Accounting 2110	Financial Markets and Investments 2112	The Global Economy: Institute Trade FDI 2113
Responsible Business 2223	Consultancy & Research Methods 2400		
Semester 1			
Essential PR 2010	Value Chain Management 2021	Micro Economics 2130	Creating a High Perform Workforce 2210
Selling and Sales Management 2222	Digital Content Systems and Ecommerce 2300	Cultivating the Entrepren Mindset 2320	
Semester 2			
Life-style Marketing 2001	PR and Campaigning 2011	Macro Economics 2131	Managing Successful Projects 2200
Developing Employee Talent 2221	New Venture Formation 2321		

Level 6 options on reverse.

Level 6 Options			
Digital and Social Media Marketing 3000	Spin Doctors and Other Persuaders 3010	Advertising & Digital Communications 3020	Strategic Financial Management 3111
International Banking and Finance 3113	Taxation 3116	Applied Economics 3130	Strategic Challenges for HRM 3210
Intercultural Business Perspectives 3222	Research Project 3400	Consultancy Project 3401	Business Innovation & Entrepreneurship 3420
Semester 1			
Digital Business 3300			
Semester 2			
Business Intelligence and Analysis 3311			

BA (Hons) International Business Management

Level 4			
Unlocking Individual Potential 1220	Customer Insight & Marketing 1000	Financial Management 1111	Generation Digital 1002
		Data Driven Decisions 1001 or UW option	
Level 5			
Unlocking Organisational Potential 2220E	Limited 30-credit option*	Option	Option
		Option	Option
**Third year abroad (WORC3000) or Overseas Work Placement (BMGT3405)			
Level 6			
International Business Strategy 3200	Intercultural Business Perspectives 3222	Option	Option
		Option	Option

*L5 Limited option is a choice of BMGT2223 (Responsible Business) or BMGT2400 (Consultancy & Research Methods) or BMGT2100 (Fundamentals of Management Accounting) or BMGT 2000 (Integrated Marketing Communications)

** Students in this degree are required to spend 1 year abroad and to take either (WORC3000 or BMGT3405)

Optional Modules for International Business Management

Level 5 Options			
Integrated Marketing Communications 2000*	Fundamentals of Management Accounting 2100*	Fundamentals of Financial Accounting 2110	Financial Markets and Investments 2112
The Global Economy: Institute Trade FDI 2113	Responsible Business 2223*	Consultancy & Research Methods 2400 *	
Semester 1			
Market Insight 2002	Essential PR 2010	Micro Economics 2130	Creating a High Perform Workforce 2210
Selling and Sales Management 2222	Digital Content Systems and Ecommerce 2300		
Semester 2			
Life-style Marketing 2001	Managing Successful Projects 2200	Macro Economics 2131	

Level 6 Options			
Digital and Social Media Marketing 3000	Spin Doctors and Other Persuaders 3010	Advertising & Digital Communications 3020	Strategic Financial Management 3111
International Banking and Finance 3113	Taxation 3116	Applied Economics 3130	Strategic Challenges for HRM 3210
Research Project 3400	Consultancy Project 3401	Business Innovation & Entrepreneurship 3420	
Semester 1			
Brand Management 3001	Customer Relationship Management 3003	Digital Business 3300	
Semester 2			
International Marketing 3002	The Next Big Thing 3310	Business Intelligence and Analysis 3311	

BA (Hons) International Business Management (top-up): All International Direct Entrants

Level 6			
International Business Strategy 3200	Intercultural Business Perspectives 3222	Option	Option
		Option	Option

(Limited choice to suit International DE students)

Level 6 Options			
Digital and Social Media Marketing 3000	Strategic Financial Management 3111	Applied Economics 3130	
Semester 1			
Brand Management 3001	Digital Business 3300		
Semester 2			
International Marketing 3002	The Next Big Thing 3310		

BA (Hons) International Finance (top-up)

Level 6			
Intercultural Business Perspectives 3222	International Banking & Finance 3113	Strategic Financial Management 3111 OR Applied Economics 3130	Option

(Limited choice to suit International DE students)

Level 6 Options			
Digital and Social Media Marketing 3000			
Semester 1			
Brand Management 3001	Digital Business 3300	Audit & Ethics 3114	
Semester 2			
International Marketing 3002	Strategic Business Management 3115	The Next Big Thing 3310	

BA (Hons) Marketing, Advertising & Public Relations

Level 4			
Unlocking Individual Potential 1220	Customer Insight & Marketing 1000	Financial Management 1111	Generation Digital 1002
		Data Driven Decisions 1001 or UW option	
Level 5			
Unlocking Organisational Potential 2220	Integrated Marketing Communications 2000	Market Insight 2002	Essential PR 2010
		Lifestyle Marketing 2001	PR & Campaigning 2011
Optional - Third year abroad (WORC3000) or Work Placement (BMGT3404) or Overseas Work Placement (BMGT3405)			
Level 6			
Option	Digital & Social Media Marketing 3000	Advertising & Digital Communications 3020	Spin Doctors and Other Persuaders 3010

Optional Modules for Marketing, Advertising & Public Relations

Level 6 Options			
International Business Strategy 3200			
Semester 1			
Brand Management 3001	Customer Relationship Management 3003	Digital Business 3300	
Semester 2			
International Marketing 3002	The Next Big Thing 3310	Business Intelligence and Analysis 3311	

BA (Hons) Digital Marketing

Level 4			
Unlocking Individual Potential 1220	Customer Insight & Marketing 1000	Financial Management 1111	Generation Digital 1002
		Data Driven Decisions 1001 or UW option	
Level 5			
Unlocking Organisational Potential 2220	Integrated Marketing Communications 2000	Digital Content Systems and Ecommerce 2300	Marketing Option
		Social Commerce 2301	Marketing Option
Optional - Third year abroad (WORC3000) or Work Placement (BMGT3404) or Overseas Work Placement (BMGT3405)			
Level 6			
Digital & Social Media Marketing 3000	Advertising & Digital Communications 3020	Marketing Option	Marketing Option
		Marketing Option	Marketing Option

Optional Modules for Digital Marketing

Level 5 Options			
Responsible Business 2223	Consultancy & Research Methods 2400		
Semester 1			
Market Insight 2002	Essential PR 2010	Cultivating the Entrepreneurial Mindset 2320	
Semester 2			
Life-style Marketing 2001	PR and Campaigning 2011	Managing Successful Projects 2200	New Venture Formation 2321
Level 6 Options			
Consultancy Project 3401	International Business Strategy 3200	Research Project 3400	
Semester 1			
Brand Management 3001	Customer Relationship Management 3003	Digital Business 3300	
Semester 2			
International Marketing 3002	The Next Big Thing 3310		