



**FROM CAMPUS  
TO CAREER**

Learner welcome pack for  
dual accredited courses.

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# WELCOME TO CMI

Congratulations on choosing a CMI accredited degree course. This means you'll get a professional qualification without doing any extra work! Plus, you'll graduate with Foundation Chartered Manager status. The result? A competitive edge, increased earning potential and a huge boost in your employability.

## WHAT DOES DUAL ACCREDITATION MEAN?

CMI Dual Accreditation is proven to significantly increase graduate employability into professional roles. CMI has worked closely with your university to enrich your course so it reflects our framework of professional standards. These mirror the key skills employers look for, so you'll be work-ready when you graduate.

## **FREE** RESOURCES TO SUPPORT STUDIES AND BOOST EMPLOYABILITY

As part of your studies, you'll benefit from a FREE CMI membership. This gives you access to thousands of online resources to support your learning goals and help you land that dream role when you graduate. Find out more on page 6.

## BENEFITS AT A GLANCE

- ✔ Stand out to employers with an additional professional qualification - no extra work involved!
- ✔ Graduate with Foundation Chartered Manager (fCMgr) status, giving you a competitive edge (find out more on the next page)
- ✔ Enhance your studies with thousands of online resources via FREE CMI membership
- ✔ Become workplace-ready with guidance from experienced mentors
- ✔ Significantly boost your chances of securing a well-paid, highly skilled job

## STAND OUT TO EMPLOYERS WITH FOUNDATION CHARTERED MANAGER STATUS

CMI is the only organisation that can award Chartered Manager status - the highest accolade in management and leadership. You're already on the way to achieving this by studying on a Dual Accredited course.

You'll graduate with Foundation Chartered Manager status (fCMgr) that means you can put those letters after your name to help you stand out to employers. Plus, you can showcase your fCMgr status by adding a digital badge to your CV and LinkedIn profile, giving you a competitive edge.



If you've already had at least three years' experience, you may be eligible for full Chartered Manager status (CMgr). [Click here](#) to find out more.

## DON'T JUST TAKE OUR WORD FOR IT

Recent research shows that having a CMI qualification and using our resources significantly boosts your earning potential and your employability.

CMI Dual Accredited graduates earn an average of **8% more** than those from non-CMI accredited courses 15 months after graduation.

Graduates from a CMI Dual Accredited degree are **significantly more likely** to be working in high skilled jobs 15 months after graduation compared to students on non-CMI accredited degree courses.

**Over 8 in 10** students engaging with CMI membership benefits found them valuable to their studies.

**95%**

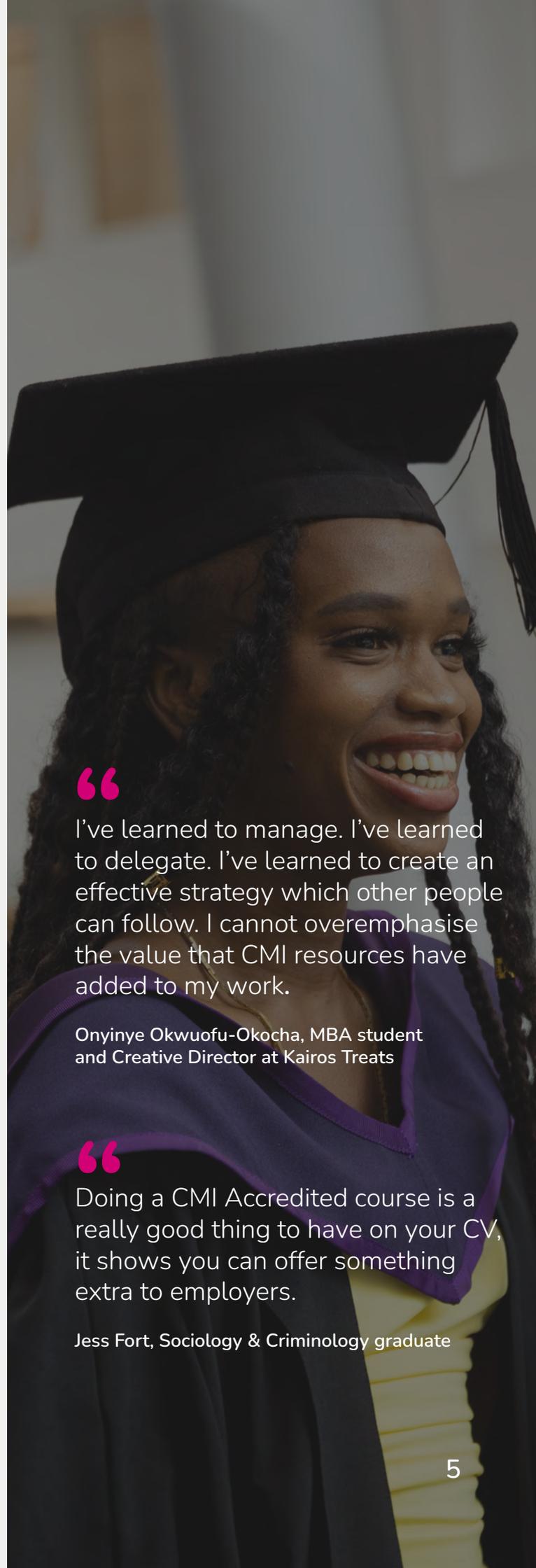
of students using CMI benefits are satisfied with their course.

**89%**

of students say a CMI-accredited course gives them a professional qualification that demonstrates their skills to an employer.

**87%**

of students say CMI accreditation makes them more employable.



“

I've learned to manage. I've learned to delegate. I've learned to create an effective strategy which other people can follow. I cannot overemphasise the value that CMI resources have added to my work.

Onyinye Okwuofu-Okocha, MBA student and Creative Director at Kairos Treats

“

Doing a CMI Accredited course is a really good thing to have on your CV, it shows you can offer something extra to employers.

Jess Fort, Sociology & Criminology graduate

## ENRICH YOUR STUDIES WITH AWARD-WINNING RESOURCES

Boost your employability and work-readiness after graduation. CMI's award-winning tools and resources are designed to help you achieve your full potential, giving you a competitive edge with assignments and employers.



### STUDY SUPPORT

Management Direct, CMI's online resource platform, is packed with 1000s of resources to enrich and support your studies. You'll find articles, e-books, reports, checklists, videos and other dynamic content aligned to your CMI qualification.



### EMPLOYABILITY SUPPORT

With CMI's Career Development Centre (CDC), you have access to an interview simulator, a CV builder and so much more. Gain all the skills you need to land that dream job.



### PERSONAL DEVELOPMENT PLANS

Upskill with ease using CMI's management diagnostics tool. It helps you pinpoint your strengths and areas for development, providing tailored learning plans to plug any skills gaps. You'll be rewarded with digital certificates on completion.



### EVENTS AND NETWORKING

Stay at the cutting edge of management and leadership development with webinars and in-person events.



### MENTORING

CMI mentoring pairs you with an experienced leader to share top tips and give guidance based on your career interests. You'll benefit from real-life support on a practical level and the perfect networking opportunity to grow your professional connections.



### ACTIVATE YOUR CMI MEMBERSHIP

To access these resources, you'll need to **activate your CMI membership**. Instructions on how to do this were included on your welcome email from us, so please check your inbox. Remember, only you can activate it, so don't miss out!

**Activate your membership and take the first step toward your future with CMI.**

## YOUR JOURNEY WITH CMI



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To us, it's really important that we're engaging with CMI because that's what provides those all important employability skills. It gives students the edge.

Dr Scott Andrews, Head of Worcester Business School

## GET THE MOST OUT OF CMI

By doing a short digital induction, you'll find out more about the tools and resources that will help you excel in your studies and beyond. Plus, you'll receive a Continuing Professional Development (CPD) certificate once you've completed it. Simply follow the steps below:

1



Click [here](#) to get started. You'll need your [MyCMI log-on details](#), which you'll receive when you activate your CMI membership.

2



Complete the short activities outlined in the digital induction, which will help you get the most out of CMI's tools and resources.

3



Tick the box to mark as complete.

4



Receive your CPD certificate!



## Let's Connect

Don't forget to tag us with #CMICommunity when posting about your studies and celebrating your achievements. It's a great way to promote yourself to the CMI community!

Stay updated on all the latest discussions and insights in management and leadership by following us on social media.



[Chartered Management Institute](#)



[@cmi\\_managers](#)



[@cmi\\_managers](#)



[@bettermanagers](#)



[@cmi\\_managers](#)

## FAQs

### How long do I have free CMI membership for?

Your free membership lasts for the duration of your programme. After that you'll benefit from a further three months of free membership and a discounted first year of paid membership.

### How do I access CMI online resources?

First, you need to activate your membership (see page 7). Log in to the CMI website and enter your university email address. We'll then send a link to your inbox. Click on this and hover over MyCMI - your one-stop shop for all of our resources. If you're having difficulty, please email [membership@managers.org.uk](mailto:membership@managers.org.uk).

### How do I access my CMI qualification after graduating?

When you graduate, your university will claim your qualification certificate on your behalf and will pass it on to you. Please note that this process can take several weeks.

### How will Foundation Chartered Manager (fCMgr) status be granted?

You'll be awarded Foundation Chartered Manager (fCMgr) status after successfully completing your studies. You won't need a certificate for this because you're automatically entitled to put the letters fCMgr after your name as a graduate, helping you to stand out to employers. Don't forget to add them to your CV, LinkedIn profile and to claim your digital badge.

## The Chartered Management Institute (CMI)

works with business and education to inspire people to unleash their potential and become skilled, confident and successful managers and leaders.

With a wealth of practical qualifications, events and networking opportunities on offer throughout the UK and Asia-Pacific, CMI helps people boost their career prospects and connect them with other ambitious professionals in any industry and sector.

In fact, CMI has more than **150,000** people training to be better managers right now. Backed by a unique Royal Charter, CMI is the only organisation allowed to award Chartered Manager status – the ultimate management accolade.

CMI's thought leadership, research and online resources provide practical insight on critical issues for a **220,000** plus membership community and anyone looking to improve their skills, nurture high-performing teams and help pave the way for the next generation of managers and leaders.

For more information, please visit [www.managers.org.uk](http://www.managers.org.uk)  
Chartered Management Institute on LinkedIn, Instagram, Facebook, TikTok and X (formerly Twitter).

-  LinkedIn: [Chartered Management Institute](#)
-  Instagram: [@cmi\\_managers](#)
-  Facebook: [www.facebook.com/bettermanagers](http://www.facebook.com/bettermanagers)
-  TikTok: [@cmi\\_managers](#)
-  X: [@cmi\\_managers](#)

**INVESTORS IN PEOPLE™**  
We invest in people Platinum



Chartered Management Institute  
Management House  
Cottingham Road, Corby  
Northamptonshire, NN17 1TT

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